

IMMIGRANTS  
MAKE AMERICA  
STRONG

## 1 PURPOSE OF THE CAMPAIGN

The goal is just and humane Federal immigration reform that supports people with TPS, DACA, and other law-abiding undocumented individuals, as well as local legislation such as the Safe Communities Act. To do this, we need to first counter anti-immigrant rhetoric and change perceptions of immigrants in the United States.

## 2 #IMAS VIDEO CHALLENGE

We are kicking off this campaign with a video challenge: Tell us how Immigrants Make America Strong! (#IMAS) Upload your video to Facebook or Twitter and challenge your friends to do the same.

Watch the video to see how it works: <https://youtu.be/pAFJuYSFYwU>

**STEP 1:** Say “Immigrants Make America Strong!”

**STEP 2:** Tell us what you/your immigrant friends do to make America strong. (i.e. “I am a firefighter and a mother”)

**STEP 3:** End with “I Make America Strong!” or (if you are not an immigrant “Immigrants Make America Strong!”)

**STEP 4:** Post the video to your Facebook or Twitter page with #IMAS or #ImmigrantsMakeAmericaStrong and challenge your friends to take the challenge.

## 3 UPCOMING ACTIONS

We are in the process of organizing several actions, including vigils, visiting with elected officials, marches, and more. Stay tuned!

## 4 GET INVOLVED

Want to get involved and help out? Check out our upcoming organizing meetings by visiting us [AgenciaALPHA.org](http://AgenciaALPHA.org) [Facebook.com/AgenciaALPHA.org/](https://Facebook.com/AgenciaALPHA.org/) [@alpha02118](https://twitter.com/alpha02118)